

Krakow, March 27, 2019

**Invitation to participate in the competition
for the naming rights sponsor of the sports and entertainment arena in Krakow**

Ladies and Gentlemen,

Over the five years of its operation, TAURON Arena Krakow has become a cultural and sports showcase of Krakow and Małopolska. Our facility is appreciated by international music and sports celebrities, tour organizers and sports federations. Along with the increasing recognition of the arena worldwide, the value of its name and image is also growing. The venue is supervised by the City Development Agency (Agencja Rozwoju Miasta S.A.)

At the end of January 2020, the contractual five - year period of cooperation with TAURON Polska Energia S.A. - the venue's current naming rights sponsor - shall expire. Upon sending this invitation to participate in the competition, we would like to inform you that the title of naming rights sponsor of the Arena in Krakow will be available as of February 2020.

We are positive that the naming rights sponsorship of one of the most modern hall facilities in Europe is of undeniable value. It is a one-of-a-kind form of building the company's image. It is a chance to increase the company's recognition.

The diversity and international caliber of events held at the arena as well as the impressive number of celebrities of the world's top format, performing before thousands of spectators every year, make a huge impression.

Please, feel free to read the materials showcasing the potential of the largest sports and entertainment hall in Poland and the terms of the competition.

Should you be interested in our offer, please submit in writing to the address of the City Development Agency (Agencja Rozwoju Miasta S.A) or by email at konkurs@arm.krakow.pl by April 23, 2019. In case of any additional questions, our team will provide you with all the necessary information. Contact: Ewa Nowakowska, tel. +48 739 455 667 or email konkurs@arm.krakow.pl.

Yours faithfully,

PRESIDENT OF THE BOARD



Małgorzata Marcińska